

Adopt a lake campaign

- ⊙ The Lakes of Hyderabad have provided numerous services that have fundamentally supported human health and well-being.
- ⊙ Exploitation of these water bodies over the years has jeopardized their very existence.
- ⊙ The vulnerable ecosystems of these disappearing lakes can't afford to wait any longer.
- ⊙ It's time for action to restore what is remaining!

Time to Act!

- ⊙ Collective effort by citizens, government agencies and political actors for ensuring eco-friendly. initiative of rejuvenating, preserving and securing lakes
- ⊙ Organising “social watchdogs” to prevent encroachment and pollution
- ⊙ Liaisoning with concerned Government agencies for regular maintenance
- ⊙ Safeguarding channels of rainwater inflows from catchment area
- ⊙ Preventing misuse of buffer land around a lake

ADOPT A LAKE!



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What it is
Adopting a
Lake
How YOU
can help



What is a Lake?

A lake is a natural or person-made (artificial) body of water surrounded by land. Also a habitat for a variety of flora and fauna, a lake is a natural source of water for agriculture and several other economic activities. Lakes provide numerous services that have fundamentally supported human health and well-being for communities.



The issue at hand

Most of these water bodies are in varying stages of degradation today, leading to shrinking in their sizes, pollution, and many-a-time disappearing completely, jeopardizing not just our sources of usable water, but also the lives of every other living creature that depends on them.



Why are these lakes shrinking?

- ⦿ Rapid urbanization and expansion, without considering environmental resources
- ⦿ Increasing population and reliance on ground water, crowded and complete claims on ground water
- ⦿ Filling up of water-bodies for creating land
- ⦿ Used as dumping grounds for waste and sewage
- ⦿ Illegal lake-bed sand-mining



What is "adopting a lake"?

Participating in a citizen-based effort, large or small in restoring and reviving a lake

- ⦿ Volunteering to monitor water quality
- ⦿ Identifying storm drains
- ⦿ Organizing cleanups
- ⦿ Planting trees along eroding banks
- ⦿ Conducting surveillance of encroachments and pollution sources

